



Public Relations
Council of India

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PRCI ANNOUNCES THE 16TH CHANAKYA AWARDS

FOR NATIONAL AND
INTERNATIONAL ACHIEVERS

16TH

CHANAKYA AWARDS 2025

Recognizes the outstanding contributions made by Organizations and Individuals, adding value to P.R Profession, the Corporate World, and Society.

CHANAKYA AWARDS CATEGORIES FOR 2025

1. Corporate Citizen of the Year (Organizational Award)
2. Social Leadership of the Year (Organizational Award)
3. CEO of the Year
4. Administration & Good Governance
5. Next Generation Entrepreneur of the Year (Under 35 Years)

PR & COMMUNICATION AWARDS FOR EXEMPLARY INDIVIDUALS

1. Corporate Communication Excellence
2. Excellence in Corporate Reputation
3. PR and brand storytelling,
4. PR Professional of the Year
5. PR and Marketing Excellence
6. Communicator of the Year- Banking Sector/ Government Sector
7. Communicator of the Year – Film/TV/Radio/ Print Media
8. Communicator of the Year – Art/ Music/ Dance/ Drama/ Photography/ Theater
9. Social Media & Digital Excellence
10. Excellence in Crisis Management Strategy

MEDIA & JOURNALISM AWARDS

- 1. Arts & Entertainment Journalism-** For the journalist who has done the most to probe into the world of Arts & Entertainment.
- 2. Energy and Environment Journalism-** For the journalist who has done the most about energy, environment, or both.
- 3. Interviewer of the Year-** For the journalist who has done the most to bring new information to light through interviews.
- 4. Features Journalism** - This award recognizes the best features journalist of the year. It rewards excellent journalism on a matter of public interest, which could be descriptive or of a human-interest nature, and shows evidence of fine writing.
- 5. Crime and Legal Affairs Journalism** - This category is for the best journalism covering crime, courts, and the law.
- 6. Technology Journalism** - For the journalist who has done the most over the year to investigate the world of technology.
- 7. Daily Newspaper of the Year** - The Paper that has made the most impact and provided consistent, high-quality, groundbreaking coverage throughout the Year
- 8. Magazine of the Year-** Published weekly, Monthly, or regularly throughout the Year

EDUCATION AWARDS

- 1. Institutional Excellence** - For Outstanding Mass Communication & Journalism Institute/College – The award recognizes overall excellence in media and communication education, curriculum, and overall experience
- 2. Outstanding Career Guidance & Student Support** - For institutions excelling in career support, mentorship, and counseling for media and communication students.
- 3. Best Communication College-** College / University that uses Technology & Innovation to enhance learning experiences.
- 4. Education Campaigns & Projects** - This award recognizes colleges and Universities that conduct regular, successful PR or communication campaigns to enhance student participation.

EXCELLENCE AWARDS IN VARIOUS FIELDS

1. Humanitarian Award
2. Environmental Education
3. Excellence in HR Achievement
4. Best Advertising Agency of the Year
5. Content Marketer of the Year
6. Excellence in Brand Strategy
7. Sports Personality of the Year
8. Individual Impact in Water Conservation and Efficiency
9. Outstanding Event Manager of the Year.

JURY SPECIAL AWARDS

1. Promising PR Person
2. Promising Designer of the Year
3. Promising PR Agency of the Year
4. Diversity, Equity & Inclusion Advocate
5. Internal Communications Champion

WORLD COMMUNICATORS COUNCIL (WCC)

CHANAKYA INTERNATIONAL AWARDS

1. Cultural Ambassador of the Year
2. Community Impact
3. International Business Excellence



YOUNG COMMUNICATORS CLUB

KAUTILYA AWARDS (AGE 18- 24 YEARS)

1. Academic Achievement
2. Sports Excellence- (Excelled in Sports at State/ National/ International level)
3. Fine Arts Excellence (Dance/ Music/ Theater/ Performing Arts)
4. Young Writer of the Year (Blogs/ Vlogs/ Stories/ Books)
5. Student Journalist of the Year (Overall achievement and leadership)



MEMORIAL AWARDS

1. Dr M.V. Kamath Memorial Award for Lifetime Achievement in Journalism
2. Dr K.R. Singh Memorial Award for Lifetime Achievement in Communication
3. Dr Anil Basu Memorial Award for Lifetime Achievement in Journalism
4. N.D. Rajpal Memorial Award for Communicator of the Decade
5. Dr R. Sudharshan Memorial Award for Good Administration and Management
6. C.G. Jayanth Memorial Award for the Best Young Communicator
7. Naresh Kumar Memorial Award for Transcending Public Relations
8. G.P. Jayakumar Memorial Award for Integral Public Relations
9. M. R. Ashok Kumar Memorial Award for Public Relations

PRCI – HALL OF FAME IN PR

It is the ultimate recognition for PR and Communication Professionals. We welcome nominations from those who have contributed to enriching the PR Profession and recorded extraordinary performance with a minimum experience of 25 Years.

Please Note: Jury Special Awards will also be given on merit in some other categories not listed above.

GUIDELINES

All nominations are to be accompanied by relevant documents, Short Profile of the contestant in 100 words in Word Format (C.V of the contestant will not be considered) Photographs (High Resolution Photos) and a brief cover letter with an introduction of the nominee with endorsement from management or immediate seniors and a PRCI office-bearer of your local chapter. Applications for the awards without approvals will be rejected. In the Nomination form, the Applicants have to compulsorily indicate the Awards received earlier from PRCI (Name of the Award and the Year)

The deadline for submissions is 5:00 PM on August 10th 2025. Award Entries to be mailed to chanakyaawards@prci.world

For Sending in the Nominations & Other Information:

Saurabh Jayaram - Ph No: +91 9844444108 / +91 9844447909 Crateva Marketing Solutions
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Nikhil Wagh
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NOMINATION FORM

Name of the Person :

Organization :

Address :

Phone No :

Email ID :

Nomination for (Category) :

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Number of documents enclosed :

.....

The above information submitted by the nominee is true to my knowledge :

Name of the Certifier and Designation :

Address with Seal :

Date :

Email Id :

Please Note : There is no entry fee for PRCI Chanakya Awards

Registration and Confirmation by

August 10th, 2025 to chanakyaawards@prci.world and hard copy to
Chairman Awards Committee
C/o Crateva Marketing Solutions
140/B, 5th Cross, 1st Phase, JP Nagar,
Bangalore - 560078

For any queries, Please Contact :
Saurabh Jayaram : 9844444108 / 9844447909

Last date for submission of entries August 10th, 2025